

Western Casewriters Association

CALL FOR CASES

Western Casewriters Association Conference
Hilton Waikoloa Village, HAWAII (with WAM – Western Academy of Management)
Thursday, March 17, 2022

Submission deadline: January 9, 2022 (earlier submissions are highly encouraged!)

The WCA Conference is a unique opportunity to engage with other casewriters in a **small group format** to exchange feedback and **polish a case for publication**, learn about using cases in the classroom, incorporate a **peer-reviewed conference and proceedings** on a vita, and learn from leading case researchers and case educators.

The WCA Conference is an **excellent professional opportunity**, because as a **"developmental" meeting**, it is designed to provide **positive and valuable feedback from experienced case researchers**. Submissions are double-blind peer reviewed by at least two reviewers, with the objective to help participants move toward journal publication. A proceeding is published that includes a synopsis of each case. Awards are given for the "Best Case in the Proceedings" and "Best Mentored Case" (i.e., student author[s] and the faculty supervisor).

Primarily a roundtable discussion format, conference participants will be grouped with three to four other case researchers and an experienced facilitator. Participants will provide detailed feedback on each other's cases. The feedback, although rigorous, is very friendly and meant to suggest avenues for improving and modifying case submissions. Submitted cases should have a clear learning objective for students and be framed around problems facing decision makers in an organization. Cases may be based on field research or secondary sources but must be entirely factual. **Cases from all disciplines, and researchers of all experience levels, including graduate students, are welcome!**

SUBMISSIONS: We strongly encourage early submissions, especially to accommodate those seeking early notification of acceptance. Submit by emailing program chair Andre S. Avramchuk at aavramc@calstatela.edu

Submissions should be sent as two (2) MS Word documents:

1. A basic case synopsis with the authors' names and contact information (see Proceedings example on WCA website or by clicking [HERE](#) for the format).
2. A single document containing both the case and the instructor's manual, but in no way identifying the author(s) for the double-blind peer-review. See guidelines [HERE](#).

CALL FOR REVIEWERS: Want to know what our reviewers look for in a case? Sign up to review for the conference by contacting Andre Avramchuk at aavramc@calstatela.edu

*If you submit a case, in the spirit of collegiality, we assume you agree to review as well.

CONFERENCE HOTEL BOOKING: via WAM website at <https://www.wamonline.org>

If you have a case ready to submit for publication, please consider the

***Journal of Case Research and Inquiry*
Of the Western Casewriters
Association**

The JCRI is now listed in Cabell's.

(Submit any time)

The Western Casewriters Association's *Journal of Case Research and Inquiry* (JCRI) is currently accepting case studies for peer review and possible inclusion in the JCRI's next online edition.

The JCRI publishes peer reviewed (1) TEACHING CASE STUDIES in business and public administration, nonprofit management, social entrepreneurship, and public policy; (2) NOTES - industry or theoretical analyses to accompany cases; and (3) ARTICLES on case research and teaching with cases.

Please review the JCRI submission guidelines at <http://www.jcri.org/>. Do not hesitate to contact the editor, Steve McGuire at editor@jcri.org with any additional questions.

Thank you for your consideration, and the JCRI editors look forward to receiving your case study submission(s).