

Western Casewriters Association

CALL FOR CASES

Western Casewriters Association Conference
Thursday, March 19, 2020
2020 Hilton Waikoloa Village, Waikoloa, Hawaii
Early Submission deadline: November 12, 2019
Submission deadline: January 6, 2020

The Western Casewriters Association (WCA) Conference is held yearly in conjunction with the Western Academy of Management (WAM). The WCA Conference is a unique opportunity to engage with other casewriters in a small group format to exchange feedback and polish a case, learn about using cases in the classroom, incorporate a peer-reviewed conference and proceedings on a vita, and learn from leading case researchers and case educators.

The WCA Conference is an excellent professional opportunity because as a "developmental" meeting it is designed to provide positive and valuable feedback from experienced case researchers. Submissions are double-blind peer reviewed by at least two reviewers, with the objective to help participants move toward journal publication. A proceeding is published that includes a synopsis of each case. Awards are given for the "Best Case in the Proceedings" and "Best Mentored Case" (i.e., student author(s) and the faculty supervisor).

Primarily a roundtable discussion format, conference participants will be grouped with three to four other case researchers and an experienced facilitator. Participants will provide detailed feedback on each other's cases. The feedback, although rigorous, is very friendly and meant to suggest avenues for improving and modifying case submissions. Submitted cases should have a clear learning objective for students and be framed around problems facing decision makers in an organization. Cases may be based on field research or secondary sources, but must be entirely factual. Cases from all disciplines, and researchers of all experience levels, including graduate students, are welcome.

SUBMISSIONS: We have two submission dates (see above) to accommodate those seeking early notification of acceptance. Submit by emailing program chair Wayne Singular, wsingular@tru.ca with the subject header "WCA 2020 Conference Submission".

Submissions should be sent as two (2) MS-Word documents.

1. A basic case synopsis with the authors' names and contact information (see Proceedings on the website for the format).
2. A single document containing both the case and the instructor's manual, but no way to identify the author(s) for the double-blind peer-review.

CALL FOR REVIEWERS: Want to know what our reviewers look for in a case? Sign up to review for the conference by contacting Wayne Singular, wsingular@tru.ca with the subject header "WCA 2020 Reviewers".

**If you have a case ready to submit,
please consider the**

**Journal of Case Research and Inquiry
Of the Western Casewriters
Association**

The JCRI is now listed in Cabell's.

(Submit any time)

The Western Casewriters Association's Journal of Case Research and Inquiry (JCRI) is currently accepting case studies for peer review and possible inclusion in the JCRI's next online edition.

The JCRI publishes peer reviewed (1) TEACHING CASE STUDIES in business and public administration, nonprofit management, social entrepreneurship, and public policy; (2) NOTES - industry or theoretical analyses to accompany cases; and (3) ARTICLES on case research and teaching with cases.

Please review the JCRI submission guidelines at <http://www.jcri.org/>. Do not hesitate to contact the editor, Steve McGuire, or the associate editor, Deborah Walker at editor@jcri.org with any additional questions.

Thank you for your consideration and the JCRI editors look forward to receiving your case study submission(s).